

# MANAGER/EXECUTIVE SOCIAL MEDIA/SEO

**We are looking for a highly motivated professional  
who is familiar with SEO and Digital marketing**

## **Responsibilities:**

- Should be extremely comfortable across a range of Social Media Sites and Applications including Facebook, LinkedIn, Instagram, Twitter and Youtube
- Be able to install, use and present a wide range of Social Media Analytics tools including Hootsuite and Google Analytics
- Should have a proven track record executing SEO related projects
- Working as part of Lake house Digital Team the SEO/SMM Manager will work to ensure Lake House properties and digital content ranks highly for local and international searches across key words
- Should be responsible for systematically promoting posts, launching and running online campaigns and managing online communities across over 10 key group sites and Social Media Pages

## **Requirements:**

- Bachelors Degree in IT or related discipline preferred. Candidates with strong work experience may also apply.
- A minimum of 2 years experience as a Social Media Manager/ SEO Engineer or related role
- A track record of executing Social Media and SEO related Projects
- Familiarity with Web Development-Wordpress, Droopal,HTML and Design Software – Adobe Indesign will be an added advantage.

If you are interested, please send your CV within seven days with names and contact details of two non-related referees to [dgm.hc@lakehouse.lk](mailto:dgm.hc@lakehouse.lk).



**LAKE  
HOUSE**

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